



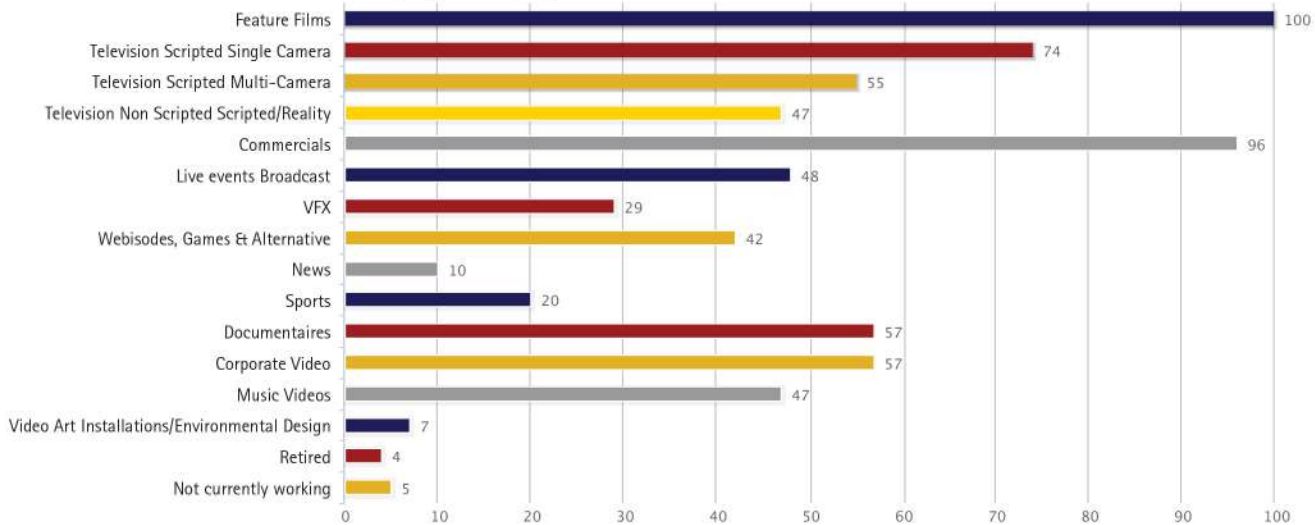
# Society of Camera Operators

SPONSORED EDUCATIONAL EVENTS

As a Corporate member of the Society of Camera Operators (SOC), you can present a custom product or topic specific educational event for all members, active, students, educator and associate.

In the SOC's recent survey over 75% of members influence the gear used on a production either through owning the gear, working with the DP, Director, or production team in the selection of the equipment used. Additionally, 100% of members feel that education and information is a key factor of their membership and have indicated they are interested in attending more seminars in the future.

### Our members work on the following types of projects:



The Society will manage all marketing, operations, and follow up details of the event. Corporate members to provide; topic, instructors, speakers, and content.

### Following are the Corporate members Event options:

#### 2 HOUR BREAKFAST PRESENTATION

- All membership invited
- Email and social media announcing event
- RSVP contact list given to sponsor
- All catering, marketing and operations, operational staffing, location handled by SOC
- Introduction given by key SOC member to Sponsor
- Inclusion in SOC newsletter of event
- Literature distribution at event
- Total presentation time - 1.50 hours

Call for Pricing

#### 4 HOUR COMPREHENSIVE HANDS-ON WORKSHOP

- All membership invited
- Email and social media announcing event
- Half page ad in Camera Operator Magazine promoting event
- RSVP contact list given to sponsor
- All catering, marketing and operations, operational staffing, location handled by SOC
- Introduction given by key SOC member to Sponsor
- Inclusion in SOC newsletter of event
- Literature distribution at event
- Total presentation time - 3.5 hours

Call for Pricing

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